

# The Alpaca Advantage

## Advantages over Wool

- Stronger (per same fineness)
- Hollow fiber, warmer for equal weight
- Softer, less irritating
- Alpaca fiber is naturally hypoallergenic
  - Alpaca is free from dander and lanolin which cause allergic reactions
- Alpaca will stay cleaner longer because it is lanolin free and doesn't hold dust
- Lots of rich, natural colors
- Less shrinkage (washable)
- Thermostatically superior
  - 50 degree F comfort range vs. 30 degree F for wool

## Advantages over Cashmere

- Natural colors (up to 28)
- Thermal insulation, better than cashmere
- Wrinkle resistance, better than cashmere
- Resistance, better than cashmere
- Pilling, less than cashmere
- Water absorption, similar to cashmere
- Flexibility, less than cashmere in normal alpaca, similar to cashmere with baby alpaca
- Shrinkage, less than cashmere
- Easier to care for than cashmere (cashmere is recommended dry clean only)
- Luster, cashmere loses its luster after a couple of years, alpaca retains it for decades

## Advantages over Synthetics

- Superior breathability
- Wicks away body moisture
- Hollow fiber, warmer for weight
- Warm when wet
- Alpaca Superfine won't mat or pill (some pilling in baby alpaca)
- Naturally windproof
- Flame resistant, doesn't melt
- Low static electricity, doesn't hold debris
- Stain resistant
- Resists acquired odors (odors dissipate overnight)
- Wrinkle resistant (hang overnight, wrinkles disappear)
- All natural and biodegradable
- Natural luster, more attractive
- Thermostatically superior
  - 50 degree F comfort range vs. 20 degree F for synthetics